**IQAR -2016-17**

**Annexure - II**

**SWOT ANALYSIS**

* **The college originated from the spiritual outlook of Maharishi Mahesh Yogi which inspires character building along with regular curriculum.**
* **Located centrally for easy and convenient communication.**
* **Ample scope for guidance, interaction, exposure and enrichment in educational research, study tours and other means of participation and exchange programmes for students as well as faculties due to its proximity to many premier and prestigious institutes like I.I. T., IOP, IMMT, , CIPET, IIIT, NISER, Utkal University, KIIT University, , SOA University, Centurian University, Ramadevi University etc.**
* **Well qualified and eminent faculties having M. Phil & Ph.D. degrees (29 Ph.D. holders) and actively involved in research work and contributing to many national and international journals. Well experienced non-teaching office staff helps to strengthen the administration and management of the institution for proper governance and academic protocol. Faculties are also engaged in UGC sponsored Minor Research Projects.**
* **Wi-Fi enabled campus with building infrastructure and other necessary facilities including required human resources that have transformed the college into a resourceful nodal centre for the entire district for conducting various training, monitoring and evaluating activities.**
* **The science departments of the college have the modest laboratories to perform required experiments for the students besides use of computer facilities and language laboratory are available to all departments.**
* **Red Cross, NCC, NSS and Rovers and Rangers wings of the college are working in tandem to make the college campus clean and green in line with the campaign of Prime Minister’s “SWACHHA BHARAT ABHIJAN”. They are also actively involved in extracurricular activities such as blood donation camps at regular intervals and various social outreach programmes. Our faculties in charge of NCC and Rovers and Rangers are regularly going abroad in different training/ exchange programme. There is an impressive display by Maharishi Daredevils (wing of NCC) in state parade on Independence Day and Republic Day and they are also engaged in different social activities like state disaster management, road safety awareness programme, preventing child labor, and fighting social stigmas and provide support and service to state administration in any exigency. Our NCC students attended International Cadet Exchange Programme (ICEP) at Singapore.**
* **Our students have won championship in State champion in Tenis ball cricket, inter college athletic champion, A girl student has represented all India Womens’ Foot Ball Tournament Inter college runners up in Inter college Womens Tenis tournament.**
* **The college strives to empower girl students through specific programmes like self defense training, anti-sexual harassment cell, ragging free campus drives to name a few. These measures contribute immensely to enable them to perform better and outshine the boys in academic and extracurricular pursuits which pave the way for a healthy ratio of girl students in the college.**
* **The college qualifies to receive multiple grants from various government funding agencies like RUSA, UGC and State Government for wholesome development of the college**
* **Many companies and institutions intend to extend their training and counseling programme for the students to facilitate for higher education, skill development and high placement as well.**

 **In spite of having many facilities available in this college, it has a number of limitations as follows. as far as finance, land, academic scope, lack of career oriented courses and subjects, especially in relation to opening of new subjects.**

 **Finance: The fund received from different funding agencies is not adequate to meet all the infrastructural needs of the college. Many employees of the college are deprived of their full salary due to financial policy prevalent in the Higher Education Department, Government of Odisha and to make up this deficiency, the management of the college bears financial burden which could have been spent for the development of the college.**

 **Land and Infrastructure: Sufficient land is not available for hostel, playground, Auditorium, Research laboratories, Canteen and Class rooms, etc. The college does not have a hostel, auditorium, playground, proper sanitation facilities including adequate number of toilets, provision for waste management, provision for harnessing solar energy and computer laboratory. The library room is inadequate to accommodate staff and students for reading purposes. Besides, it is not fully equipped with adequate number of books and journals. E-library facility is not in place in the college.**

 **Academics: Lack of sufficient faculties as warranted from existing work load, professional trainers for skill development, parity in pay structure, promotional opportunities for employees, career and employment oriented course curriculum, research facilities, state of art teaching facilities including smart class rooms, students teacher exchange programme, industry interface, interdisciplinary interactions and exchanges are retarding the healthy academic growth.**

 **The college being a leading academic institute of the state capital with a sizable number of students (approximately 3500), has an opportunity to be awarded Autonomous status so that it can develop its own curriculum including vocational subjects (through joint venture /public private partnership/ self – finance mode) and bring out reforms in the examination system.**

 **As the cutoff marks for admission into all the courses offered by the college is considerably high, the students can be guided using state of the art pedagogical methods to enable them to make their mark in national and international spheres of performance.**

 **College can gain from its locational advantage in exposing students to many premier research and academic institutes in its vicinity and faculties can pursue collaborative research projects with these institutes, thereby creating a vibrant academic atmosphere.**

 **As the head offices of many corporate houses are located in the capital city, the college can take an initiative for the placement of students in those industries.**

 **The college can hone in the services of resource persons available in the aforesaid premier institutes for the purpose of skill development among the students.**

 **Services of off-campus language instructors can be availed to enable students to learn foreign languages to make careers in the tourism industry taking advantage of the opportunities it offers in the Golden Triangle of Bhubaneswar-Puri-Konark.**

 **The college has produced national and international levels players like Mr. Debashis Mohanty in Cricket and Ms. Chinmayee Bhuyan who excelled in Karate and self defense and brought laurels to their alma mater. They may be approached to act as brand ambassadors for the propagation of vision and mission of the college.**

 **Our NSS and NCC wings are equipped with experience, exposure and capacity to undertake social outreach programmes as part of the philanthropic exercise to serve society at large.**

**Paucity of fund is the biggest challlenge for the college to make it a premier one at par with the leading Government colleges.**

**Lack of pay parity among employees of same status is a perennial dis-incentive to an inspiring and better work culture.**

**Lack of proper infrastructure to support all academic activities and research pursuits.**

**A government land available adjacent to the college could be allocated for capacity expansion and infrastructure development but red tapism and bureaucratic indifference are the biggest challenge in the path of allotment of that parcel of land.**

 **The enhancement of performance of students and quality academic results are the twin challenges the institution is**

 **experiencing due to multiple constraints like proper library facilities, inadequate number of faculties, ill equipped laboratories and non availability of boarding facilities and many other such allied hindrances.**